



# Minnesota Elementary School Principals' Association Business Partnership and Endorsement Plan

When principals talk, the education community listens. MESPA's 1,000+ members are principals and decision-makers in elementary and middle-level schools statewide. When your business becomes a vetted, endorsed MESPA partner, your products and services resonate with our members, and throughout their communities. Revenue from our Business Partnerships benefits the entire MESPA membership by supporting division meetings and professional development to help improve principal leadership. We welcome you and encourage you to consider becoming a long-standing MESPA Business Partner.

## Business Partnership Levels & Benefits



### Premier Partners

\$7,700+

- **NEW** Opportunity to present virtual professional development event at no-cost for members (subject to advance approval of MESPA's Executive Director)
- MESPA member mailing list
- Endorsement letter or dedicated email sent to MESPA members, at partner's expense
- Two months of complimentary banner advertisements on the MESPA Advocate Blog
- Opportunity for literature to be distributed to MESPA Institute attendees
- Opportunity to present a session at MESPA Institute
- + all benefits listed below Champion & Star Partners



### Champion Partners

\$4,700+

- **NEW** One month homepage banner feature on mespa.net, partner to provide graphics
- **NEW** Opportunity to create a blog post to be hosted on MESPA's Advocate Blog
- Complimentary single Institute exhibit booth and highlighted in Institute materials
- Opportunity to speak at division meetings (may be virtual), with at least two invitations
- Access to division president contact information
- + all benefits listed below Star Partners



### Star Partners

\$2,700+

- **NEW** Highlighted in dedicated Business Partner communication to all members
- **NEW** Highlighted in Business Partner slide as part of select MESPA virtual PD events
- MESPA logo for use in partner's materials
- Subscription to MESPA's weekly E-News
- Promotion of product or program in MESPA E-News (Up to three times/year upon request)
- Customizable partner page on MESPA.net, with relevant information including contact information, your logo, business description with key products and programs, etc.
- Promotion at MESPA's annual Institute conference: name listed in MESPYs Awards Booklet, listed as a sponsor in the Institute app, thanked during opening speech, and invited to the MESPYs event

