

# MESPA Strategic Plan

STONG PRINCIPALS. STRONG SCHOOLS.

2023-2026



## Mission

The Minnesota Elementary School Principals' Association is the premier leadership resource for elementary and middle level principals, dedicated to connecting, developing, and providing resources for principals, and serving as a leading voice for Minnesota education.

## Vision

MESPA is committed to ensuring an inclusive, high-quality academic, and social-emotional education for each child by strengthening, supporting, engaging, and celebrating principals as educational leaders in our schools.

## Commitments



**Diversity & Inclusion** We will create a space where diverse perspectives and experiences are recognized, celebrated, and integrated while cultivating a culture of respect, understanding, and belonging to ensure an equitable education for all students.



**Continuous Improvement** We will improve education for all Minnesota students through collaboration, engaged learning, and advocacy for principals.



**Unite** We will engage current, past, and future licensed elementary and middle level principals, fostering a strong and supportive community.



**Collaboration** We will foster a cooperative relationships between MESPA and other state/national organizations to provide shared opportunities and resources.



**Advocate** We will advocate for the professional, ethical, economic, and social well-being of our members.

# 3-Year Goals

We will...

**1**

## Grow and diversify membership

### Key Metrics

- # of members
- Leadership matches membership

**2**

## Increase professional development options

### Key Metrics

- # of offerings
- # of participants
- % satisfaction

**3**

## Amplify the principal's voice

### Key Metrics

- # of principal stories
- # of website/social media/newsletter views
- # of website/social media/newsletter engagements (reactions, shares, clicks)